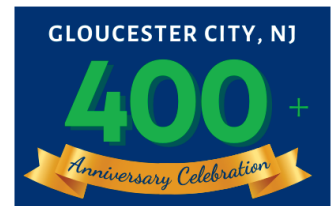




**NJ IRISH SOCIETY**  
*Culture & Community*



Dear Community Partner:

The New Jersey Irish Society is once again presenting "Irish Month" events and initiatives in celebration of St. Patrick's Day and Irish Culture in our region. We are working closely with the County of Camden, the City of Gloucester, area businesses, community groups, and residents to keep these traditions alive in our community. We have set the date for the 2023 parade to welcome over 5,000 guests to Gloucester City. We hope you can join us on Sunday, March 5, 2023, for South Jersey's premier St. Patrick's Day Parade.

In 2023, Gloucester City will embark on a series of milestone celebrations including the City's 400+ year Anniversary. In addition, one of our community partners, St. Mary's Church is celebrating 175 years in Gloucester and Monsignor William Hodge who is the parade founder will serve as our Grand Marshal!

The parade and Irish events throughout the month of March honor Gloucester City's rich history of Irish culture which dates back to the 1600s when Irish Quakers first settled the Town of Gloucester. That tradition continues today with the city ranking 9th in the nation for Irish American Population.

In addition to providing an opportunity for residents and visitors to celebrate St. Patrick's Day throughout the month of March, giving back to the community is a core part of our mission! Funds raised also support assistance to those in need with nutrition programs, holiday baskets, utility assistance, and winter outerwear distribution. We also collaborate with other like-minded organizations on community initiatives such as environmental sustainability education, tree plantings, and neighborhood beautification programs.

Sponsorship is available at a variety of levels and provides a great opportunity for your company or organization to promote your brand and reach customers from throughout the region. Please take a few minutes to review the enclosed sponsorship opportunities to determine which level meets your needs. We are committed to partnering with your organization and can customize benefits to align with your goals. Thank you for your consideration and remember - everyone is Irish in March! If you have any questions, please don't hesitate to contact me.

Sincerely,

*Charles Kain*

Charles Kain  
President  
New Jersey Irish Society

**New Jersey Irish Society**

19 Temple Avenue, Gloucester City, NJ 08030 | [IrishNJ.com](http://IrishNJ.com)

See Sponsorship Opportunities



# NJ IRISH SOCIETY

## IRISH MONTH SPONSORSHIP PACKAGES





# BECOME A SPONSOR!

## Support New Jersey's Best Irish Celebration!

Be a part of our month-long celebration and make a lasting impact in the community! Our Irish Culture event series attracts the best talent including Celebrity Event and television personality Bob Kelly.



## Annual St. Patrick's Parade

The NJ Irish Society of Gloucester City sets the bar high as New Jersey's not-to-be-missed, highly anticipated, outdoor, cultural, and regional parade! Over 5000 attendees attend to enjoy live music, dancers, and community groups as they celebrate Irish Month in Gloucester City.

## Promote Irish Culture

Our goal is to create opportunities to teach & perpetuate Irish history, language, athletics, music, arts, and culture.

## Make a Difference in the Community

Giving back to the community is a core part of our mission! Funds raised also support assistance to those in need with nutrition programs, holiday baskets, utility assistance, and winter outerwear distribution. We also collaborate with other like-minded organizations on community initiatives such as environmental sustainability education, tree plantings, and neighborhood beautification programs.



## MAKE COMMUNITY CONNECTIONS

Get more marketing bang for your buck! Sponsoring Irish Month will afford your company high visibility among event attendees, news media, participants, and community partners!

## OUR REACH = GREAT EXPOSURE FOR YOUR COMPANY

Our fans are dedicated fans. Our social media and web impressions exceed 100,00 during Irish Month each year and we promote our partners and give them the attention they deserve! All for less than the cost of your typical advertisements!

- ✓ SOCIAL MEDIA FANS
- ✓ WEBSITE VISITORS
- ✓ ADVERTISEMENTS
- ✓ MEDIA COVERAGE
- ✓ EVENT SIGNAGE
- ✓ ONSITE EVENT PARTICIPATION







## **Our Mission:**

*We are an Irish American community-based volunteer organization dedicated to enhancing, promoting and preserving Irish culture and heritage, promoting charity and honoring our Irish heritage within our Community while serving the community.*

**WWW.IRISHNJ.COM**

# Sponsorship Packages

## ☐ **EMERALD \$10,000** (Exclusive Partner/Presenting Sponsor, custom benefits available)

- Exclusive placement of company name and/or logo on all promotional materials for the events including press releases, paid advertisements, social media, posters, and flyers
- Exclusive “presented by” logo placement and/or banners and event signage at all events throughout Irish Month
- Opportunity for your company to have up to 50 employees in the Annual St. Patrick’s Parade with custom sponsor banner
- Opportunity to provide promotional giveaways or flyers at all Irish Month events

## ☐ **POT OF GOLD \$5000**

- Premier placement of company name and/or logo on all promotional materials for the events including press releases, select paid advertisements, social media, posters, banners, and flyers
- Premier logo placement on event signage at all events throughout Irish Month
- Opportunity for your company to have up to 25 employees in the Annual St. Patrick’s Parade with custom sponsor banner
- Opportunity to provide promotional giveaways or literature at select Irish Month events

## ☐ **RAINBOW \$3000**

- Prominent placement of company name and/or logo on all promotional materials for the events including social media, posters, banners, and flyers
- Logo placement on event signage at all events throughout Irish Month
- Opportunity for your company to have up to 15 employees in the Annual St. Patrick’s Parade

## ☐ **SHAMROCK \$1500**

- Placement of company name and/or logo on all promotional materials for the events

## ☐ **SHILLELAGH \$500**

- Placement of company name on select promotional materials

### PLEASE COMPLETE AND RETURN THIS FORM

AND A HIGH-RESOLUTION .EPS OR .PNG LOGO FILE [to: erynquinn@gmail.com](mailto:erynquinn@gmail.com)

Company Name \_\_\_\_\_  
Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT METHOD:

☐ Check Enclosed (checks payable to NJ Irish Society, 19 Temple Avenue, Gloucester City, NJ 08030)

☐ Visa ☐ MasterCard ☐ Discover ☐ Amex

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_